

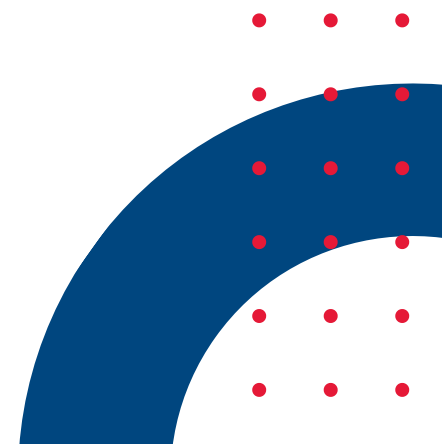


**AMERICA  
SCORES**  
Chicago

# SCORES CUP

## Sponsorship Opportunities

Saturday, August 17, 2024



# Mission and Vision



Building the confidence and character to succeed  
— on the field, in the classroom, and in life.

## Mission

The mission of America SCORES Chicago is to inspire youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world. We achieve this mission through daily after school and summer programming that combines soccer, poetry, and service-learning.

## Vision

America SCORES Chicago envisions a world where all youth find their voice, achieve their goals, and unleash their full potential.

## Poet-Athlete Defined

America SCORES programs build teams of Poet-Athletes, young people who are committed to their physical, emotional, and social well-being. Poet-Athletes use their voices to express themselves, serve as leaders in their communities, and speak up against injustice.



# SCORES Cup

Teamwork. Leadership. Commitment.



America SCORES Chicago is proud to host Chicago's longest-running annual charity soccer tournament, SCORES Cup, on Saturday, August 17, 2024. Held at the Fire Pitch, SCORES Cup combines competition and camaraderie in a tournament setting, modeled after America SCORES Chicago Game Day events and emphasizing our core values of Teamwork, Leadership and Commitment.

Each team is guaranteed three matches, officiated by USSF-certified referees. Winning teams will advance to a playoff with the coveted SCORES Cup Championship at stake. Each individual player will receive a SCORES Cup jersey, plus complimentary food and beverages following pool play. All proceeds from the event benefit America SCORES Chicago's after school programming, which combines soccer and literacy for Chicago Public School students in under-resourced neighborhoods.

Join us for an exhilarating day filled with networking, team-building and charity that connects professionals and soccer enthusiasts with America SCORES Chicago's sports-based youth development programs!

[Visit Our Event Site](#)





# Sponsorship Packages

Benefits	Presenting \$15,000	Leadership \$7,500	Commitment \$5,000
Team Entry	2 Teams	1 Team	1 Team
Honorary Tournament Commissioner	✓		
"Presented By" Naming Rights	✓		
Corporate Rep. Remarks	Pre-Tournament	Mid-Tournament	
Raffle Tickets For Registered Players	✓	✓	
Field Naming	✓	✓	
Logo On Goal(s)	2 Goals	2 Goals	1 Goal, while supplies last
Legacy	Commitment Sponsor for Red Carpet Poetry Slam 2024	Teamwork Sponsor for Red Carpet Poetry Slam 2024	Partner Sponsor for Red Carpet Poetry Slam 2024
Website Logo Placement	ASC Home Page and Event Page	chicagoscores.org and Event Page	chicagoscores.org and Event Page
Logo on Jersey	✓	✓	✓
Logo on Print & E-Invitations	✓	✓	✓
Social Media Recognition	✓	✓	✓
E-Blast to ASC List	Dedicated E-Blast	Dedicated E-Blast	Logo in Event E-blasts
Pool Draw Party	15 attendees, Pool Draw position A1 and A2 in Pot 1	10 attendees	5 attendees
Lunch & Drinks Post-Tourney	✓	✓	✓
Jersey Per Player	✓	✓	✓
Additional Team Entry	\$1000	\$1000	\$1000

## Partner Sponsorships

All partner sponsors will receive recognition on the SCORES Cup Event webpage and email blast communication.



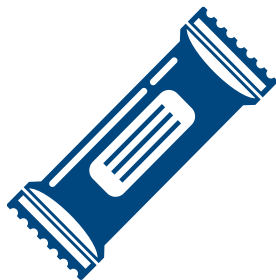
### Wellness Partner - \$2,500

The wellness and safety of our players are important to us. The Wellness Partner will provide funding for our on-site Athletic Trainer and Rental Misting Fan. Logo will be displayed on the Athletic Trainer tent.



### Player Partner - \$2,000

All tournament games are officiated by USSF-certified referees to ensure fair and safe play. The Player Partner will provide funding for certified referees. Logo will be displayed on referee armbands.



### Fuel Partner - \$1,500

Players visit the snack table multiple times throughout the tournament to keep them energized throughout the day. The Fuel Partner will provide funding for snacks and food and beverages post-tournament. Logo will be displayed on the Snack Tent.

## Contact Information



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*Director of Development  
and Communication*

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**Ready to commit?**

**Purchase  
Sponsorship**



**600 W Cermak Rd, Suite 204, Chicago, IL**



**[www.chicagoscores.org](http://www.chicagoscores.org)**



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